

METHOD, APPARATUS, AND DATA PROCESSOR PROGRAM PRODUCT CAPABLE OF ENABLING MANAGEMENT OF ATHLETICISM DEVELOPMENT PROGRAM DATA

ABSTRACT OF THE DISCLOSURE

5 Various aspects of one or more methods, apparatuses and data processor program products
capable of enabling management of data associated with an athleticism development program are
disclosed herein. These various aspects include maintaining a database including subscriber
performance data for a plurality of athleticism development program subscribers and facilitating
preparation of a subscriber performance report for a specified one of the plurality of athleticism
10 development program subscribers. The subscriber performance data is capable of enabling an
attained standardized athleticism level to be determined for each one of the athleticism development
program subscribers. The implementation of standardized athleticism levels is advantageous as it
supports a measurable plan of progress for motivating a subscriber and trainer to meet their
individual and mutual goals.